



SoutheastWheelsEvents.com

Virtual Classic Car Show – February 2026
Presented in Partnership with BeyondTheRibbon.org

Sponsorship Packet

Welcome to the First-Ever Virtual Classic Car Show

Brought to you by SoutheastWheelsEvents.com and BeyondTheRibbon.org

We are thrilled to announce the launch of the **first-ever virtual classic car show**, coming February 2026! This exciting event is a collaboration between SoutheastWheelsEvents.com and BeyondTheRibbon.org, two passionate organizations dedicated to celebrating community, classic cars, and giving back.

Together, we are bringing a dynamic and interactive online experience that will unite over 7,000 classic car enthusiasts from across the Southeast in one virtual space — no travel required. We expect **350+ participants** showcasing their prized vehicles, guided by expert judges, and hosted by a lively personality to keep the event engaging.

Why Sponsor SoutheastWheelsEvents.com?

1. **Highly Targeted Audience:** Connect with thousands of classic car enthusiasts, collectors, and hobbyists.
 2. **Brand Alignment:** Position your brand alongside passion, craftsmanship, and community pride.
 3. **Exclusive Visibility:** Your logo prominently displayed across our website, event pages, and marketing campaigns.
 4. **Direct Engagement:** Opportunities to engage participants through giveaways, branded content, and live chat.
 5. **Robust Marketing Campaign:** Reach over 7,000 members via social media, email, and event promotions.
 6. **Positive Brand Association:** Show your support for a beloved community and culture.
 7. **Content Assets:** Access event videos, interviews, and sponsor spotlights for your own use.
 8. **Network with Influencers:** Connect with other sponsors and classic car community leaders.
 9. **Customizable Packages:** Tailored sponsorships to meet your unique marketing goals.
 10. **Annual Partnership Potential:** Join an event growing into a premier yearly celebration.
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Why Should Car Enthusiasts Participate?

1. Showcase your vehicle to a passionate and engaged audience—no matter where you are.
 2. Compete for prizes judged by established experts.
 3. Connect with fellow classic car fans and build community.
 4. Participate conveniently from home, avoiding travel and weather hassles.
 5. Gain exposure and share your passion widely.
 6. Enjoy exclusive swag and early bird perks.
 7. Learn from pro judges and guest speakers.
 8. Network virtually with sponsors and vendors.
 9. Engage in a lively, interactive event experience.
 10. Support and grow the classic car culture.
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How We'll Engage Our Community

- **Social Media Blitz:** Targeted ads and organic posts to our 7,000+ members.
 - **Email Newsletters:** Weekly updates featuring sponsors, participants, and event news.
 - **Pre-Event Contests:** Fun giveaways and polls to build momentum.
 - **Expert Judges:** Credible and well-known judges lending prestige.
 - **Interactive Virtual Platform:** Explore cars, chat live, and join award ceremonies.
 - **Dynamic Host:** A charismatic personality to connect with the audience and sponsors.
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Sponsorship Pricing & Benefits

We offer tiered sponsorship packages designed to maximize your brand's visibility and engagement:

Package	Investment	Benefits
Platinum	\$7,500	- Brand logo on official event trophies and awards - Premium logo placement on website & promotional materials - Featured sponsor spot in event livestream and marketing emails - Opportunity to provide branded giveaways - Exclusive social media spotlight & interview with host - Direct engagement opportunities during the event
Gold	\$4,000	- Logo placement on event website and digital flyers - Mention in marketing emails and social media - Sponsored content and giveaways opportunity - Brand visibility during event livestream - Participant engagement via chat & polls
Silver	\$2,000	- Logo listed on event website sponsor page - Social media mentions pre-event - Inclusion in event email newsletter - Brand presence during event livestream
Supporting	\$1,000	- Logo included on sponsor webpage - Social media shout-outs - Mention in pre-event newsletter

Custom packages and in-kind sponsorships are also welcome. Contact us to create a package that suits your needs.

Contact Us

We would love to discuss how your brand can benefit by sponsoring this groundbreaking event!

General Inquiries:

Email: sponsorships@southeastwheelsevents.com

Phone: ???

Primary Sponsorship Contact:

???

SoutheastWheelsEvents.com

Phone: +???

Email: ???@southeastwheelsevents.com

Let's Drive This Event Together!

Join us as a sponsor and connect with a vibrant, passionate community of classic car lovers. Your support will help make this virtual car show a spectacular success—for the enthusiasts, the community, and your brand.

Thank you for your consideration. We look forward to partnering with you!